

What are you thinking????? NAB, look closely at what you're doing. You're forcing consumers to listen to what they never wanted to listen to in the first place.....

Consumers don't want to hear 10 minutes of commercials for every 5 minutes of music on FM channels. Consumers don't want to hear the same ridiculous song playlist repeating itself every hour. Consumers don't want to have to wait 30 minutes for a 30 second traffic report that doesn't cover where they're driving. And most of all, consumers don't want to have to wait those 30 minutes to hear a traffic report that gets cut out by static, only then to have to wait another 30 minutes and be tortured by horrible morning DJ's, annoying screaming car dealership commercials, pathetic excuses for on-air humor, and on-air contests that are rigged from the start anyway, before they can hear their traffic report again, only to already be late for work because they couldn't hear the traffic report correctly the first time so they could find an alternate route!

XM's traffic reporting is top of the line, convenient (way more convenient than FM stations), CLEAR (unlike the million mile per hour speeches that FM traffic reporters give), and the coverage is far greater than FM stations. Example: I work in the Washington, DC area, and I listen to XM's traffic reports for the DC area. Comparing this to HOT 99.5's traffic reports that are given every 30 minutes by a woman who talks so quickly and so high-pitched that the occasional static completely covers up her voice, I would much rather prefer XM.

Solution? Umm... DUH! Widen your FM coverage area, make the traffic reports more frequent, have the reporters speak clearer and S-L-O-W-E-R, and make the listeners WANT to listen to the FM stations.

Hey, wait... here's a better idea... why not create a station on FM in selected metropolitan areas that's specifically made JUST FOR TRAFFIC, exactly like what XM is doing? Oh... I know why... because that would cost MONEY, and that's what the NAB is all about... MONEY, right?

Give me a break... I pay enough taxes, but...

I gladly pay \$10 a month for my traffic reports in the morning, and my all-digital music in the afternoon (and during rush hour traffic, after I've heard my traffic report).

XM Radio is not all about the money... they completely dropped all commercials from all of their music channels, didn't they? And the few commercials they do have on their non-music channels seem to be very cheaply done... they're just simple voiceovers, and probably aren't that expensive to place. So, who's the greedy organization?

If this actually makes it to legislation, this is officially the most pathetic attempt of corporate blocking I've ever seen...